

BHARGAWA

ACME TECHNICAL SERVICES PVT LTD

BUSINESS PROPOSAL

Website:-www.bhargawadc.com

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1. INTRODUCTION

- About us
- Our mission and vision
- Our salient features

About us

- BHARGAWA has been offering educational services to the students of all classes.
- BHARGAWA CDC had been established at 2013 by **Bhargawa acme Technical private ltd.** We try to give our best to the student.
- We are working for the success of students and their success is our success.
- *We always believe in setting the trail, and not in following the path.*

Our Mission & Vision

BHARGAWA LTD was established in the year 2012, with its corporate office located at “Dalsingsarai, Samastipur Bihar.”

Mission:

Our mission is to serve society through excellence in education. We always aim to define, and continually refine, the absolute standard of excellence in the area of academics through -

- * The quality of education we provide
- * The efficiency of our methodologies and systems
- * Truthfulness towards students, parent, society and nation

In our students, we aspire to instill the attitudes, values, and vision that will prepare them for lifetimes of continued learning and leadership in their chosen careers.

Vision

To exemplify excellence and leadership in education.

We believe in:

- *Student Success.
- *Lifelong learning.
- *Respect, Integrity, Trust, Honesty and Ethical behavior.
- *Continuous Quality Improvement.
- *Excellence.

We Commit Ourselves to:

- *Prepare students for the future.
- *Impart knowledge on which students can build bright career.
- *Treat everyone with respect and fairness.
- *Exemplify our values by serving as teachers and role models

Our Salient Features

BHARGAWA adopts a multi-dimensional methodology of teaching. The features that make us unique are:

- *Individual Attention to the Students
- *Our Strategic Study Material
- *Regular Test and Evaluation
- *All India Test Series (AITS)
- *Interview Guidance Program (IGP)
- *Proactive Education with Right Methodology
- *Vacancy Information – SMS

And many more.....

2. FRANCHISE SYSTEM

Franchise Process

- 2.1 (a) Proposal
- 2.1 (b) Meeting & Introduction
- 2.1 (c) H.O. Survey
- 2.1 (d) Final decisions
- 2.1 (e) Agreement & Bond
- 2.1 (f) Recruitment & Training
- 2.1 (g) Set up work & H.O. Approval
- 2.1 (h) Inauguration

3. INVESTMENT DETAILS

Franchise Fee	5000
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Payment Condition

Payment Mode: - Cheque, Cash or Demand Draft in favour of **Bhargawa Acme Technical Services Pvt Ltd** Payable at **Dalsingsarai**.

Agreement- Legal agreement will be signed only after full payment.

Note- Franchise Fee is non refundable.

4. ROYALTY SYSTEM

Monthly royalty

80% of Student Tuition Fee

Note- CDC will charge Rupees 200 for each student kit.

5. INFRASTRUCTURE REQUIREMENT

(a) Area

- To start with, you need an office at least 2000 sqft but ideally 2500 to 3000 sq ft.

(b) Furniture & Fixtures

- Bench & Table- 10 set approx.
- Office Tables and chairs
- Book shelves & set racks
- White board (ideal- 6x4) and notice board (ideal- 3x2)

(c) I.T & Electronic instruments

- Telephones & High speed Internet Connection
- Computer system – 6 minimum (with LCD, Printer, Scanner, UPS)

6. FRANCHISE ADVANTAGES

CHECKS	BHARGAWA CDC	ADVANTAGE	OTHER
1	Operation Kit	Excellent & Exclusive Operation Kit	Normal
2	Motivation for Business	Great motivation by highly profitable centers	No Motivation Specifically
3	Launch Of New Centers	Exclusive Business plan to ensure profitability	No specific plan to launch new centers
4	Business Policies	Bhargawa CDC uses own designed exclusive business development strategy which is well proven at existing centers	Most of the competitors following each other
5	Courseware	Complete result oriented proven courseware	Normal
6	Working Support & Services	Regular technical, operational support and other training to observe overall growth	Normal
7	Our Relationship	You are always Valuable for us	You are important only initially

7. HEAD OFFICE – SUPPORT & SERVICES

BHARGAWA is here always for your support and to provide you the best services ever.

- * We provide you our *foot steps* towards growth
- * You will always be a part of Our All INDIA/STATE Joint Promotional Activities
- * Be your own boss.
- * Opportunity to purchase a business concept that has already been tried and tested in the market.
- * This Socially Respectable Business concept has endless profit as you can enhance
- * Free Training for staff
- * Free Welcome Kit.
- * Provide you the soft copies of all designs
- * Specially designed unique course material and teaching system
- * Development programs and seminars
- * Continuous support and advice from experts (e.g.- best marketing and Management techniques)
- * We will furnish you any type of legal and financial guidance.
- * Help you to recruit a well-qualified Manpower
- * Always be in touch with your own official E-mail id provided
- * Honesty and transparency – hallmark of our relationship.

8. KINDS OF MARKETING TO BE DONE BY H.O.

- * Email
- * Advertisement on internet / Google (Just dial, Yellow pages, White pages, etc)
- * Pamphlet Distribution
- * Lead Generation by Student Database
- * Social Networking Sites (like Face book, Twitter, Blogger, YouTube,
- * All type of common marketing

And many more.....

9. WELCOME KIT

- * Setup – Portfolio
- * Franchise manual
- * Teaching handbook
- * Teaching modules- for all courses
- * Marketing tools – Handbook
- * Soft copy of all creative for advertisement like Poster, Flex,
- * Reporting Formats bunch
- * Rate card for material
- * Student kit sample

Note –

- 1. This welcome kit will be provided once to the franchise when agreement would be done.*
- 2. The entire material like- Admission forms, Receipt books, Set papers, Admission kit, will be purchased by franchisee from HEAD OFFICE as per your convenience.*

For More Detail

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